Privacy Policy and Cookies

2QT Cosmetics means Dream Cosmetics S.R.L.S., with its registered office at Via dell'Arcoveggio 45/9, 40121 Bologna, F.C., VAT registration number CCIAA Bologna: 02892630308.

2QT Cosmetics considers the protection of personal data of its own and / or potential customers and users of fundamental importance, ensuring that the processing of personal data, carried out by any means, both automated and manual, takes place in full compliance with the protections and rights recognized by the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data, as well as on the free movement of such data (hereinafter the "Rules") and further applicable rules on the protection of personal data.

With the term personal data, reference is made to the definition contained in article 4 in point 1) of the Regulation, i.e. "any information concerning an identified or identifiable natural person; an identifiable natural person can be identified, either directly or indirectly, with particular reference to an identifier such as a name, an identification number, location data, an online ID or one or more characteristic elements of his physical identity, physiological, genetic, psychological, economic, cultural or social" (hereinafter the "Personal Data").

The Regulation provides that, before proceeding with the processing of Personal Data - with this term having to understand, according to the relative definition contained in Article 4 in point 2) of the Rules, "any operation or set of operations, performed with or without the support of automated processes applied to personal data or sets of personal data, such as collection, registration, organization, structuring, storage, adaptation or modification, extraction, consultation, use, the communication by transmission, diffusion or any other form of making available, the comparison or the interconnection, the limitation, the cancellation or the destruction" (hereinafter the" Treatment ") - it is necessary that the person to whom such Personal Data they belong to be informed about the reasons for which such data are requested and how they will be used.

In this regard, this document is intended to provide you, in a simple and intuitive, all the useful and necessary information so that you can give your personal data in a conscious and informed and at any time, request and obtain clarification and / or adjustments.

The present informative note, therefore, has been drawn up on the basis of the principle of transparency and all the elements required by Article 13 of the Rules and is divided into individual sections (hereinafter "Sections" and individually "Section") each of which deals with one specific topic in order to make the reading faster, easier and easier to understand (hereinafter the "Information").

By accessing the Website and using the Company's services, the user declares to have read and understood this Privacy Policy and the methods for collecting and processing the data described here.

The latest update of this Privacy Policy dates back to May 25, 2018. 2QT Cosmetics reserves the right to periodically change the Privacy Policy, so we recommend that you regularly review it to be updated.

General informations

This Privacy Policy describes in detail the practices and policies applicable to the collection, processing and disclosure of personal data of users by the Company.

2QT Cosmetics is aware of the fact that providing their information online implies a high level of trust on the part of users. To this trust 2QT Cosmetics reserves the utmost seriousness and gives high priority to the guarantee of security and confidentiality of personal data provided by users through the use of the Site or services. In case of disagreement with any end of this privacy policy, please do not use the sites or provide your personal data. Some services may be affected by the provision of personal data.

This privacy statement establishes the privacy policy of "2QT Cosmetics" which regulates the password protected areas of the sites and all the related company sites of the companies contractually linked to "2QT Cosmetics", sites (collectively the "Sites "and separately: the" site ") through which" 2QT Cosmetics "collects personal data. In case of disagreement with any part of this privacy policy, please do not use the sites or provide your personal data. Some services may be affected by the provision of personal data.

1. Personal data

For the purposes set out in this privacy policy, "Personal Data" means all information through which the user can be personally identified, and include, but not limited to, the name, surname, address, landline or mobile phone number, e-mail address, age, date of birth, gender, profession, data and product details, product preferences, product satisfaction, language, browsing experience and similar, photos, stories, etc ...

2. Policy

The privacy policy of "2QT Cosmetics" regulates the processing of the user's personal data, including but not limited to the collection, use, storage and protection of the information provided and / or collected by the user for the purposes indicated below.

Purposes of the processing for which consent is granted if required (Article 23 of D.Lgs. 196/03)

2a) Management and processing of relevant data:

- registration on www.2qtworld.com site;
- subscription to newsletters and sending of advertising, promotional and informative documentation on paper, e-mail, sms, mms, requests for user information;
- communications for events and initiatives;
- activities strictly related and necessary to the management of relationships (eg: acquisition of preliminary information, execution of transactions on the basis of obligations deriving from contracts concluded, etc.);
- supply of goods and services, and for the protection of asset positions deriving from them;
- to provide for the related services as required in the related contractual conditions and therefore to allow the performance of all activities related to the execution of the contractual

agreement and to fulfill the related services and obligations, as well as for anonymous statistical surveys;

- accounting activities (issuing of invoices, preparation of payments) and possible data transfers abroad within the limits of the law;
- access control of password protected areas;
- improvement and protection of site;
- processing of requests for information;

2b) The personal data you provide when completing the registration form for marketing promotions and profiling will be processed, also by using computerized and telematic procedures on database, for statistical, commercial, promotional and advertising purposes, related to products and services of 2QT Cosmetics.

For these exclusive purposes, your data may be communicated by "2QT Cosmetics" to companies connected and / or controlled by "2QT Cosmetics", to companies contractually linked to "2QT Cosmetics" in which case they will be processed exclusively for communications promotional also customized for information activities concerning:

- analysis of consumption habits or choices, commercial activity, economic / statistical analysis;
- surveys of customer satisfaction;
- creation of professional profiles relating to customers or consumers;
- organization of meetings, conventions and the like of third parties;
- possible analysis of the customer profile and creation of a database;

Without having first obtained your consent, your personal data will not be used for the purposes mentioned in point b). When providing personal information, the user has the right to opt for this service.

3. Methods of treatment and conservation

The processing will be carried out in an automated and / or manual manner, with methods and instruments aimed at guaranteeing maximum security and confidentiality, by staff specifically selected to do so in compliance with the provisions of Articles 31 et seq. D.Leg. 196/03. They will be stored at our headquarters or at the offices of the parent company or third parties identified from time to time to follow up the services to be provided for the time strictly necessary for the purposes set out above and in any case not exceeding the time period prescribed by law. In compliance with current legislation, specific security measures are observed to prevent data loss, illicit or incorrect use and unauthorized access. The waiver user keeps unscathed "2QT Cosmetics" and its affiliates for any injury, loss or damage in general, personal or things resulting from the acceptance of or participation in the site.

4. Cookies

Cookies are files or parts of information that are stored on the hard drive of the user's computer (files sent from the site server to the user's browser) when he visits the site. The session cookies used are designed to speed up the analysis of Internet traffic and facilitate users access to the services offered by the site. Most browsers are set to accept cookies. If you do not want to accept cookies, you can set your computer to refuse them or display an alert when they are archived. If the user refuses the use of cookies, the possibility of providing personalized services will be limited. In this last case some features of the site may not work properly and some of the services will not be available. Cookies can not be used and will not be used to capture the email address of respondents, to obtain information from the hard disk or to acquire confidential or

sensitive information on them. In order to allow the activation of the specific functions of the services, and for the time in which these will be provided, the site will use the c.d. Cookies. Data relating to cookies will not be disclosed.

In case of participation in surveys, users are invited to indicate if they can be contacted later for further research purposes such as the user's opinion about new products, features and so on. In case of a positive response to this opinion, included in most of the questionnaires, users could be subsequently contacted by e-mail or telephone, up to the interested party's objection.

5. How long will your Personal Data be processed?

One of the principles applicable to the processing of your Personal Data concerns the limitation of the retention period, governed by Article 5, paragraph 1, point e) of the Regulation that states "Personal Data are stored in a form that allows the identification of data subjects for a period of time not exceeding the achievement of the purposes for which they are processed; Personal Data may be stored for longer periods provided they are processed exclusively for archival purposes in the public interest, for scientific or historical research or for statistical purposes, in accordance with Article 89, paragraph 1, without prejudice to the implementation of technical measures and adequate organizational requirements required by this regulation to protect the rights and freedoms of the interested party".

In the view of this principle, your Personal Data will be processed by the Data Controller limited to what is necessary for the pursuit of the purpose. Personal data for administrative-accounting contracts will be kept for a period not exceeding the administrative purposes for which the data were collected and subsequently processed, while they will be kept for profiling or marketing purposes for a period not exceeding respectively twelve and twenty-four months after their registration, save the actual transformation into an anonymous form. With regard to the processing performed to achieve the purposes set out in Section E of this Information, the Data Controllers may treat your Personal Data to be lawfully until you communicate, in one of the methods provided for in this Notice, your intention to revoke the consent to one or all the purposes for which you have been asked. Any revocation of the consent will, in fact, cease the processing of your Personal Data for these purposes.

6. Is it possible to revoke the consent given and how?

As required by the Regulations, if you have given your consent to the processing of your Personal Data for one or more purposes for which you have been requested, you can, at any time, withdraw it totally and / or partially without prejudice to the lawfulness of the treatment based on the consent given before the revocation.

The methods of revoking consent are very simple and intuitive, just contact 2QT Cosmetics using the contact channels on our website www.2qtworld.com.

In addition to the above and for simplicity, if you were in the condition to receive advertising emails from 2QT Cosmetics that are no longer of interest to you, just click on the unsubscribe button at the bottom of them to stop receiving any more communication also through additional contact channels for which your consent was obtained (SMS, MMS, paper mail, fax, phone calls).

7. Scope of communication and dissemination

The data, object of the treatment, will not be diffused, will be instead communicated by "2QT Cosmetics" for the purposes listed above, to companies connected and / or controlled by "2QT Cosmetics", also belonging to the group "2QT Cosmetics "To companies contractually linked to" 2QT Cosmetics "exclusively for the aforementioned purposes. The data could be communicated

abroad within the European Union, in compliance with and within the limits of art. 42 of Legislative Decree no. 196/2003.

The data may be disclosed to third parties belonging to the following categories:

- entities that provide services for the management of the information system used by "2QT Cosmetics" and telecommunications networks (including e-mail);
- also external entities, for the management of archiving of paper and / or computerized documentation;
- service companies for the acquisition, registration and processing of data from documents, or supports provided and originated by the same customers and concerning massive operations relating to payments, bills, checks and other securities;
- entities that carry out customer assistance activities, also through internet sites (eg call centers, help desks, etc.);
- studies or companies in the field of assistance and consultancy relationships, also for the control of company organizational management;
- to companies contractually linked to "2QT Cosmetics";
- entities belonging to its "2QT Cosmetics" distribution network;
- public bodies and administrations for audits and controls in compliance with tax and civil obligations;
- banks and credit and insurance institutions for carrying out economic activities (payments / collections) and insurance;
- entities that carry out checks, audits and certification of the activities carried out by "2QT Cosmetics" also in the interests of users.
- to companies providing the delivery services.

The entities belonging to the aforesaid categories perform the function of Data Processor, or operate in complete autonomy as separate Data Controllers. The list of possible managers is constantly updated and available at the headquarters of "2QT Cosmetics".

Any further communication or dissemination will only take place upon your explicit consent. The storage and sending of personal data through the Internet is safeguarded by commonly used updated technological means.

8. Nature of the conferment:

The provision of data for the purposes referred to in point **2a)** is optional, it does not derive from a regulatory obligation, but it is necessary in order to be able to conclude and execute the related contract or request. Any refusal to consent to the processing for the purposes mentioned above in point **2a)** makes it impossible to register at the site of "2QT Cosmetics" and all the related company sites of the companies contractually linked to "2QT Cosmetics", sites (collectively the "Sites" and separately: the "site") through which the owner collects personal data. The possible refusal of consent with respect to point **2a)** implies the impossibility of activities strictly connected and instrumental to the management of relationships with "2QT Cosmetics", which may also be unable to provide the services themselves, necessary for the performance contractual obligations.

The owner also announces that any non-communication, or incorrect communication, of one of the mandatory information, has the following consequences:

- the impossibility of the holder to guarantee the adequacy of the treatment itself to the contractual agreements for which it is performed;
- the possible mismatch of the treatment results to the obligations imposed by the tax, administrative and civil law to which it is addressed.

If the data indicated as "mandatory" are not provided on the registration form, it will not be possible to complete the registration procedure.

The provision of data for the purposes referred to in point **2b**) is optional, i.e. it does not derive from a regulatory obligation: failure to provide data for such purposes will have the sole consequence of the impossibility of being contacted by "2QT Cosmetics" and by companies connected and / or controlled by "2QT Cosmetics" also for promotional communications, also customized for information activities.

The refusal of consent for the purposes described in point **2b)** above, however, does not imply any negative consequence with regard to its requests or to implement the related contract. You can assert your rights as expressed in the art. 7, 8, 9 and 10 of Legislative Decree 30 June 2003 no. 196, by contacting the holder (or the manager, if appointed) of the treatment.

9. What are your rights?

As required by Article 15 of the Rules, you can access your Personal Data, request correction and updating, if incomplete or erroneous, request cancellation if the collection was made in violation of a law or regulation, as well as oppose to the treatment for legitimate and specific reasons. In particular, we list below all your rights that you can exercise, at any time, towards the Data Controller and / or the Joint Data Controllers:

- Right of access: you will have the right, pursuant to Article 15, paragraph 1 of the Rules, to obtain from the Data Controller the confirmation that a Personal Data Processing is in progress and in this case, to obtain access to such Personal Data and to the following information: a) the purposes of the processing; b) the categories of Personal Data in question; c) Recipients or categories of Recipients to whom your Personal Data have been or will be communicated, in particular if Recipients of third countries or international organizations; d) whenever possible, the retention period of the Personal Data provided or, if not possible, the criteria used to determine this period; e) the existence of the right of the interested party to request the Data Controller to rectify or delete Personal Data or limit the processing of personal data concerning him or to oppose their processing; f) the right to lodge a complaint with a supervisory authority; g) if the Personal Data are not collected from the Data Subject, all information available on their origin; h) the existence of an automated decision-making process, including the profiling referred to in Article 22, paragraphs 1 and 4 of the Rules and, at least in such cases, significant information on the logic used, as well as the importance and expected consequences of such treatment for the interested party. All this information can be found in this information that will always be available to you within the privacy section of each of the Internet sites.
- <u>Right of rectification</u>: you can obtain, in accordance with Article 16 of the Regulation, the correction of your Personal Data that are incorrect. Taking into account the purposes of the processing, moreover, you can obtain the integration of your Personal Data that are incomplete, also by providing an additional declaration.
- <u>Right to cancel</u>: you can obtain, in accordance with Article 17, paragraph 1 of the Regulation, the cancellation of your Personal Data without undue delay and the Data Controller will have the obligation to delete your Personal Data, if there is even one of the following reasons: a) Personal Data are no longer necessary with respect to the purposes for which they were collected or otherwise processed; b) you have withdrawn the consent on which the processing of your Personal Data is based and there is no other legal basis for their processing; c) you are opposed to the processing pursuant to Article 21, paragraph 1 or 2 of the Rules and there is no longer any legitimate overriding reason to proceed with the processing of your Personal Data; d) your Personal Data has been processed unlawfully; e) it is necessary to delete your

Personal Data in order to comply with a legal obligation provided for by a community or national law. In some cases, as foreseen by article 17, paragraph 3 of the Regulation, the Data Controller is entitled not to provide for the cancellation of your Personal Data if their processing is necessary, for example, for the exercise of the right to freedom of expression and information, for the fulfillment of a legal obligation, for reasons of public interest, for purposes of archiving in the public interest, scientific or historical research or for statistical purposes, for the assessment, exercise or defense of a right in court.

- Right to limit the processing: you will be able to obtain the limitation of the treatment, in accordance with Article 18 of the Rules, if one of the following hypotheses occurs: a) you have contested the accuracy of your Personal Data (the limitation will continue for the period necessary for the Data Controller to verify the accuracy of such Personal Data); b) The processing is illegal but you are opposed to the deletion of your Personal Data asking, however, that it is limited use; c) although the Data Controller no longer needs it for the purposes of processing, your Personal Data are used for the assessment, exercise or defense of a right in court; d) you are opposed to the processing pursuant to Article 21, paragraph 1, of the Rules and you are awaiting the verification of the possible prevalence of the legitimate reasons of the Data Controller with respect to yours. In case of limitation of treatment, your Personal Data will be processed, except for storage, only with your consent or for the assessment, exercise or defense of a right in court or to protect the rights of a other natural or legal person or for reasons of significant public interest. We will inform you, in any case, before this limitation is revoked.
- <u>Right to data portability</u>: you can, at any time, request and receive, pursuant to Article 20, paragraph 1 of the Rules, all of your Personal Data processed by the Data Controller and / or the Joint Data Controllers in a structured format, in common and legible or request transmission to another holder of the treatment without impediment. In this case, it will be your responsibility to provide us with all the exact details of the new data controller to whom you intend to transfer your Personal Data by providing written authorization.
- Opposition right: pursuant to article 21, paragraph 2 of the Rules and as also reaffirmed by Recital 70, you may object, at any time, to the processing of your Personal Data if these are processed for direct marketing purposes, including profiling in the extent to which it is connected to such direct marketing.
- <u>Right to lodge a complaint with the supervisory authority</u>: without prejudice to your right to appeal to any other administrative or jurisdictional office, if you believe that the processing of your Personal Data carried out by the Data Controller and / or the Data Controllers of the processing is in violation of the Regulations and / or applicable regulations, you can lodge a complaint with the competent Data Protection Authority.

To exercise all your rights as identified above, simply contact 2QT Cosmetics by sending an email to info@2qtworld.com or by calling the phone number +39 3498217674.